



ETHIOPIA

COMMUNITY DRIVEN HEALTH AND NUTRITION SOLUTIONS FOR PREGNANT WOMEN AND NEWBORNS IN MOBILE COMMUNITIES

CHALLENGE
Pregnancy and childbirth can be a difficult time for women and newborns in Ethiopia, which has some of the highest maternal and neonatal mortality rates in the world and very low access to essential health care services. This is especially true for women in the Afar region, who live in communities that move frequently and are often in remote areas far from health facilities.

APPROACH

A PACKAGE OF CARE FOR PREGNANT WOMEN & THEIR NEWBORNS WAS DEVELOPED THROUGH A PILOT PROJECT & IMPLEMENTATION RESEARCH

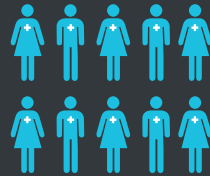
STRENGTHEN CARE DELIVERY

TRAINING



1,003

Number of community level health volunteers



149

Number of facility level health professionals

MOBILE HEALTH



671

Number of pregnant women enrolled in pilot study

COMMUNITY HEALTH INFORMATION SYSTEM



5,392

Number of households registered

INCREASE ACCESS TO CARE

LINKING COMMUNITIES TO HEALTH FACILITIES



46

Number of community quality improvement teams

9

Number of facility quality improvement teams

FAMILY MEETINGS



10,530

Number of pregnant women who attended at least one family-based learning group

BEHAVIOUR CHANGE ACTIONS

2,055

Number of people who watched educational outdoor performances

717

Number of people who watched the educational movie (238 were women)

SUPPORTING SDG3 TOWARDS UNIVERSAL COVERAGE



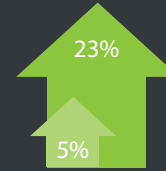
www.micronutrient.com

Working together, new solutions were created to improve care-seeking behaviour

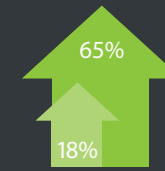
FINDINGS

WITH BETTER HEALTH SERVICES, MORE PREGNANT WOMEN SOUGHT HEALTH AND NUTRITION CARE

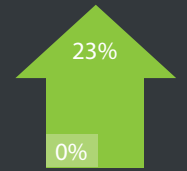
INCREASE IN ANTENATAL CARE (BASELINE TO ENDLINE)



Pregnant women attending four or more antenatal care visits: increase from 5% to 23%



Pregnant women taking any iron-folic acid supplements: increase from 18% to 65%

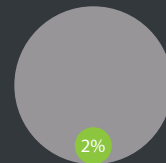
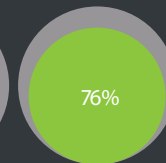


Pregnant women taking iron-folic acid supplements for > 90 days: increase from 0% to 23%

INCREASE IN BIRTH CARE (BASELINE TO ENDLINE)

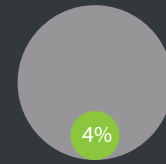


Timely initiation of breastfeeding: increase of 39% to 76%

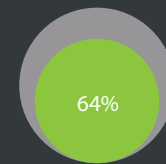
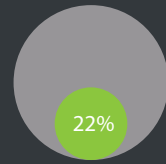


Delivery with a skilled birth attendant: Increase from 2% to 18%

INCREASE IN POSTNATAL CARE (BASELINE TO ENDLINE)



Women receiving postnatal care within 48 hrs: increase from 4% to 22%



Exclusive breastfeeding: increase from 64% to 93%

